

### EMPA PHD & POSTDOC PROGRAM 2019

March 22 & 23	Starting a career in industry
May 28	Welcome@Empa
August 14	Publishing in Science
October 25 & 26	Starting a career in industry
October 30	Scientific Posters
November 5	Welcome@Empa

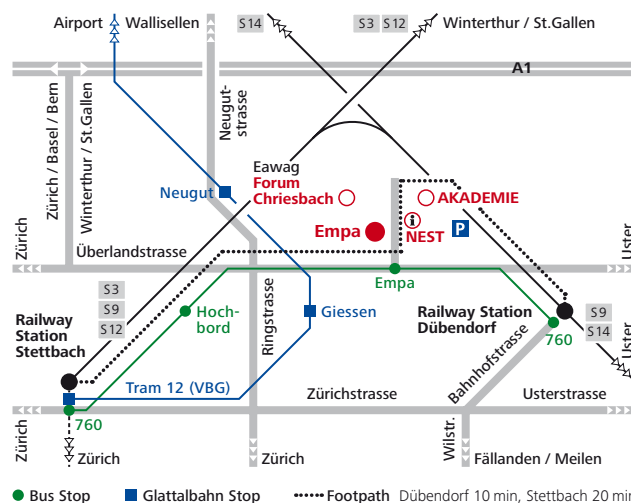
### GENERAL INFORMATION

<b>Location</b>	Empa Überlandstrasse 129, 8600 Dübendorf AKADEMIE
<b>Costs</b>	For Empa employees the course is sponsored by Empa-Academy. The registration is binding. In case of non-appearance without reason a fee of CHF 100.– has to be paid. For non-Empa employees costs on request.
<b>Registration</b>	<a href="http://www.empa-akademie.ch/starting">www.empa-akademie.ch/starting</a>
<b>Deadline</b>	October 11, 2019
<b>Participants</b>	The number of participants is limited to 16 persons.
<b>Language</b>	English
<b>Information</b>	Eva Sigrist <a href="mailto:eva.sigrist@empa.ch">eva.sigrist@empa.ch</a> <a href="http://www.empa.ch">www.empa.ch</a>
<b>How to get here</b>	Please do use public transport. There is only very limited parking available.

### EMPA PHD & POSTDOC PROGRAM

## Starting a career in industry

Matching market needs and self-presentation



Empa, Überlandstrasse 129, Dübendorf  
Friday & Saturday, October 25 & 26, 2019  
from 9:00 to 17:00

Online registration: [www.empa-akademie.ch/starting](http://www.empa-akademie.ch/starting)

## STARTING A CAREER IN INDUSTRY: MATCHING MARKET NEEDS AND SELF-PRESENTATION

The move from an academic environment to industry is a challenge. A successful applicant knows that it takes more than convincing application documents to leave competitors behind. Awareness about the current labor market, a cautious evaluation and matching of existing and requested skills are as crucial as a thorough idea of the added value offered to a company. These thoughts are not only important to make a match between job profile and self-image in the documents but also for the interview process. The workshop will cover:

- General aspects of the labor market and impacts on the application strategy
- Convincing application documents and industry expectations
- Job interview training including methods to answer difficult questions
- Strategic process planning and contractual obligations

## OBJECTIVES

- Participants link profiles and labor market: realizing differences in expectations
- Participants learn how to apply successfully: the documents, the interviews, the follow-ups
- Participants train self-marketing: knowledge and tools for job interviews
- Participants review hiring terms: arriving in a company setting

## COURSE METHODS

- Theoretical inputs to the various topics
- Group, pair, individual exercises, and role game
- Feedbacks and train collegial consultancy

## PREPARATION WORK

- Bring the application documents (an up-to-date Curriculum vitae and cover letter) to the training
- Overnight task preparing answer to given questions and finding a target job (appr. 2 hours)

## FACILITATOR

**Dr Monika Clausen**, trainer and coach for industrial partners, university clients and individuals. She offers her own training curriculum covering a broad spectrum of career related topics, bringing in a rich and manifold professional background (head of shared services center, head hunter, postdoc fellow at ETH and University of Zurich, PhD plant science at the Salk Institute in San Diego).

## REGISTRATION

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